

# ProKure1: A Profitable Advantage

## 1 ProKure1 is Good for Business:

It opens new avenues of profit for restoration pros. Talk to us. We'll help put ProKure1 to work for you.

## 2 Fast & Simple:

Less prep time and a "spray-and-go" application process so crews start and finish jobs faster than ever.

## 3 Versatility:

One solution for every deodorization and disinfection challenge reduces product inventories.

## 4 New Jobs Via Odor Control:

Now odor control is a new way for restoration pros to gain access to all-new clients.

## 5 Customer Satisfaction:

ProKure1's superior performance, ease-of-use and no harmful residue are attractive to end customers.

## 6 Marketing Support:

Our marketing materials help you get the most from the system and communicate the value your customers get from ProKure1.

## Get the ProKure1 App.

Available in the App Store.



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CIO<sub>2</sub> Deodorization & Disinfection System

# ProKure<sup>®</sup>1

## CIO<sub>2</sub> to Go Now Available for the Restoration Pro

Nothing surpasses CIO<sub>2</sub> (chlorine dioxide) for deodorization and disinfection. With fast and effective control of a broad spectrum of germs and odors, CIO<sub>2</sub>'s selective reactivity makes it a powerful non-chlorinating (which means no harmful chlorinated by-products!) oxidizing agent that can be used on a wide variety of applications. CIO<sub>2</sub> physically changes the chemical make-up of germs and odor-causing compounds and then breaks down leaving no harmful residue. But CIO<sub>2</sub> was previously unobtainable for restoration pros. Now ProKure1 makes CIO<sub>2</sub> cost-effective and easy to use for restoration jobs of nearly any type or size...with outstanding results.

## Introducing ProKure1 Formulated for Professional Use

### Version 180430

EPA Registered



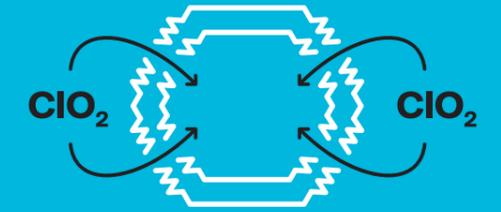
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# ClO<sub>2</sub>

## The Future of Disinfection & Deodorization

### ClO<sub>2</sub> Works Faster at Lower Concentrations

ClO<sub>2</sub> has a higher disinfection efficacy than traditional chemistries, like chlorine and other oxygen radicals, against known pathogens like murine norovirus and other viruses.\*



### Fast. Versatile. Effective.

At the correct potency, ClO<sub>2</sub> is effective for controlling an impressive variety of odors and pathogens.

	ClO <sub>2</sub>	Sodium & Calcium	Ammonium Compounds	Hydrogen Peroxide	Ozone	Hydroxyl	Gluteraldehyde	Iodophers	Paracetic Acids
Kill Time	Seconds to Minutes	Minutes to Hours	Minutes to Hours	Minutes to Hours	Minutes to Hours	Minutes to Hours	30 Minutes to Hours	Minutes to Hours	Minutes
Broad Spectrum	•	•			•	•		•	
No Cancerous or Harmful Residues	•			•	•	•		•	
Deodorizer	•				•	•			
Nullifies Bacterial Adaptation	•			•	•	•			
Works With Organic Contamination	•				N/A		•		
Not Affected by pH	•				N/A		•		
Gram Negative Bacteria, Tuberculosis, Pseudomonas	•	•		•	•	•		•	
Effective Against Complex Organisms (Cysts, Spore, Protozoa)	•				•	•		•	
Safe on Soft Fabrics	•								
Eliminates Chemical Contaminants	•			•	•	•			
Color Safe	•		•		N/A				
Waste Stream Compatible	•			•	N/A	•			
Effective at High Temps	•		•		•	•		•	

### The ProKure1 System

The ProKure1 System\*\* is simple to use. It is designed so restoration pros can consistently produce a predetermined amount of ClO<sub>2</sub> liquid spray and gas based upon the specific job type. Since jobs vary in complexity and intensity, ProKure1 makes it easy to correctly prepare and apply ClO<sub>2</sub> for each situation. Preparation is done with tap water and formula packets. And application is surprisingly simple because the liquid spray can be applied to nearly every hard and colorfast soft surface without damage. (Really!)

### Three Basic Parts

#### 1. Formula Packets

The active ingredient is prepared as needed, in any quantity, in advance or at the job site, using the formula packets. Inside the formula packets are white pouches that when dropped in water create ClO<sub>2</sub>. The formula packets come in two varieties (liquid or gas) for use solely (liquid for disinfection/antimicrobial jobs) or in combination (liquid and gas for odor jobs). Refer to the EPA Labels and User Guide for specific instructions.

#### 2. Containers & Applicators

Liquid spray is made by dropping the white pouch in an opaque (not clear) container filled with the correct amount of water. ProKure1 supplies black, light-resistant 5-gallon containers for making ProKure1 liquid. For large jobs, 20- or 55-gallon black or blue plastic (HDPE) drums with rotary pumps are recommended. The liquid spray is applied via mop, sponge, or sprayer. We sell a black, light-resistant pump sprayer, but highly recommend a rechargeable electric sprayer for jobs larger than a couple hundred square feet. Using the ProKure1 gas dispersion cup is a simple, scalable one-size-fits-all solution for deploying the ProKure1 gas in unoccupied, confined spaces.

#### 3. Job Protocols

The User Guide provides guidance for using ProKure1 on each type of job, including diagnosing the need, preparing the treatment and application specifics. It's simple...just determine the type of job then follow the "recipe" for preparing and applying ProKure1 products.



### The History of ClO<sub>2</sub>



1814

Discovered by British chemist, Sir Humphrey Davy, the deodorization and disinfection power of ClO<sub>2</sub> became widely known in the early 1900's. Globally, ClO<sub>2</sub> is the preferred means of deodorization and disinfection for large-scale uses, like water treatment. ClO<sub>2</sub> neutralizes stubborn pathogens and odors in water more rapidly and leaves no harmful residue.



1967

The EPA registered an aqueous form of ClO<sub>2</sub> as a sanitizer and disinfectant



1988

The EPA registered ClO<sub>2</sub> as a sterilizer making it an ideal choice for use in healthcare, medical, and pharmaceutical laboratories. ClO<sub>2</sub> was trusted to decontaminate governmental buildings exposed to deadly anthrax spores.



2012

ProKure1 revolutionizes the way ClO<sub>2</sub> is deployed for professionals to deodorize and disinfect commercial and residential buildings.