

# GUARANTEED REMOVAL

## Of odors caused by Urine, Feces, Vomit, and More...

Leave behind a fresh, floral scent and happy customers



No matter what pungent odor you're dealing with – urine, feces, vomit, decay, or other offensive matter – the bottom line is it's got to go! That's when it's time to reach for Matrix Bottom Line Odor Eliminator.

Bottom Line contains enzyme-producing bacteria that digest organic waste, destroying odors at their source for permanent removal. Unlike other enzyme products, Bottom Line withstands high temperatures and high pH levels without losing its effectiveness.

As an added benefit, Bottom Line can be used on carpet and upholstery, as well as floors, walls, tile, cement, and more! And, because this formulation contains no harsh chemicals, it is non-toxic and safe for the environment.

### Bottom Line Pet Odor Eliminator

Available in gallons  
MX-BLOE-01

Available in quarts  
MX-BLOE-EA



# MATRIX™

## Precautions and Usage Instructions

pH: 7.5 • Safe for use on stain-resistant carpet

### Dilutions:

Dilute 1:3; for severe problems, use straight.

### Usage Instructions: Urine

1. Rinse the area free of residue to remove as much of the source as possible.
2. Treat the carpet before cleaning with a urine pre-spray such as Matrix Urine Preconditioner to break down the salts.
3. Recreate the penetration with Bottom Line Odor Eliminator. It can be applied as a topical spray or injected into the carpet and padding. A black light will help to gauge where to apply the treatment. For best results, overlap the affected areas by as much as 30-50%.

*In some cases, the urine damage is so bad that the removal of the padding and cleaning of the carpet on both sides is necessary. (We recommend use of Matrix Miracle for tough stain and odor situations like this.) Sealing the sub-floor will also be necessary.*

**Tip:** Always test product on a small area of carpet to avoid color loss or change on sensitive fibers.

## Bottom Line Pet Odor Eliminator is also available in our Custom Label product, Vet's Trust.

**P**rofessional custom labels add huge brand value and revenue to your company by building customer loyalty and recognition. Who doesn't like to get something for free? It might seem like a small token, but customers who receive a free gift of pet odor remover from you are more likely to remember you long after you're gone.

It may seem like a bad idea to give customers a product that does what you do - remove pet odors. But remember, Fido and Fluffy will create a lot of odors over the course of their lives, so your customers are bound to run out of Vet's Trust long before they run out of pet odor problems. When they need a professional odor removal service, who do you think they'll call? They need look no further than their Vet's Trust label.



You can choose from our library of professionally designed labels and tailor one to fit your individual needs, or we will help you design your very own one-of-a-kind label. Add any combination of copy and art you wish: your logo, slogan, contact information, coupon, promotional offer and more. Or, if you or a friend has a graphic design background, we can also accept a completely original design to give your custom label products a truly unique look. Call 800-556-6366 or visit [www.jondon.com](http://www.jondon.com) to learn more, or to place an order.

**Build YOUR Brand. Increase Referrals. Create MORE Profit.**



Above: Just a few of the label designs available.

